

# CLUB



# REACH THE ELITE

## DEADLINES & ARTWORK FORMAT

### BOOKING & MATERIAL DEADLINE

MONTH	ISSUE DATE	BOOKING DEADLINE	MATERIAL DEADLINE
February 2023	1st week of the issue month	23 December 2022	4 January 2023
March 2023	1st week of the issue month	30 January 2023	8 February 2023
April 2023	1st week of the issue month	27 February 2023	8 March 2023
May 2023	1st week of the issue month	27 March 2023	6 April 2023
June 2023	1st week of the issue month	28 April 2023	9 May 2023
July & August 2023	1st week of the issue month	29 May 2023	9 June 2023
September 2023	1st week of the issue month	31 July 2023	9 August 2023
October 2023	1st week of the issue month	30 August 2023	6 September 2023
November 2023	1st week of the issue month	3 October 2023	11 October 2023
December 2023	1st week of the issue month	30 October 2023	8 November 2023
January 2024	1st week of the issue month	27 November 2023	6 December 2023

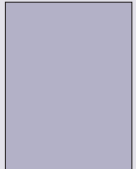
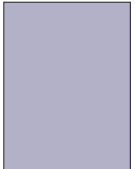
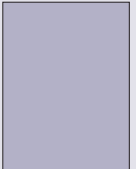
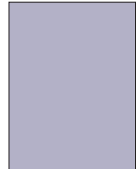
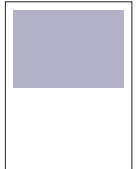
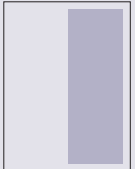
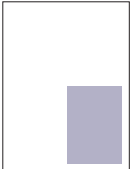
## ADVERTISING BOOKING FORM / CONTRACT

Company/Contact Person: \_\_\_\_\_ Membership No. (if applicable): \_\_\_\_\_

Billing Address (for invoice): \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### PRINT RATE & AD TYPE

<b>Outside Back Cover</b>  Trim Size: 210mm (W) x 287mm (H)   Bleed Size: 220mm (W) x 297mm (H)   Type Area: 180mm (W) x 260mm (H) <input type="checkbox"/> \$ 8,602	<b>Inside Front Cover</b>  <input type="checkbox"/> \$ 7,480	<b>Inside Back Cover</b>  <input type="checkbox"/> \$ 7,480	<b>Full Page</b>  <input type="checkbox"/> \$ 6,452	<b>DISCOUNT</b> <input type="checkbox"/> 15% discount for Members Additional discounts: <input type="checkbox"/> 10% discount for 3 insertions * <input type="checkbox"/> 15% discount for 6 insertions * <input type="checkbox"/> 20% discount for 11 insertions * * must be used within 1 year
<b>Horizontal Half Page</b>  180mm (W) x 124mm (H) <input type="checkbox"/> \$ 3,658	<b>Vertical Half Page</b>  87.5mm (W) x 253mm (H) <input type="checkbox"/> \$ 3,658	<b>1/4 Page</b>  87.5mm (W) x 124mm (H) <input type="checkbox"/> \$ 1,936	<b>Advertise on The Club Notice Board</b> Upon placing a <u>minimum of a 1/4 page colour advert in the magazine</u> , you can also place the same advert on the Club Notice Board outside the Coffee Shop (printed in colour A3 portrait size) during the same month when the advert appears in the magazine. Discounts do not apply to placement on Notice Board. <input type="checkbox"/> \$ 250	

Total number of insertions: \_\_\_\_\_ Month(s): \_\_\_\_\_ **Total Amount: HK\$** \_\_\_\_\_

Notes: \_\_\_\_\_ Authorised Signature with Company Chop: \_\_\_\_\_

Date: \_\_\_\_\_

Please return booking confirmation form by :  
 Fax: (852) 2882 7442 or Email: designer@hkfc.com  
 Post: Hong Kong Football Club, 3 Sports Road, Happy Valley, Hong Kong (Attention to Digital & Communications Department)

#### ARTWORK FORMAT

- File formats: TIF, JPG or PDF version 1.4.
- Resolution of 300 dpi; saved in CMYK.
- Email (limited to 10MB) to designer@hkfc.com or contact us to require the information of our FTP server.

*Note: The Club reserves the right to edit/reject advertisement that will conflict with the F&B outlets. Please submit a copy of your advertisement before going to print.*

#### PAYMENT METHOD

1. Mail booking form with cheque payable to:  
Hong Kong Football Club, 3 Sports Road, Happy Valley, Hong Kong
2. Cash payment must be made at the Club's Reception, please do not post cash. We accept only HK dollars.
3. Direct bank payment (please contact us for details; if it is an overseas bank transfer, then any incurred bank charges will be paid for by the advertisers)
4. Debit from Membership account (Club Members only)  
International banking surcharge applies to overseas accounts.